



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 927750 / | | <u>Alt Order #</u> 25275318 |
| <u>Product</u> TV | | |
| <u>Contract Dates</u> 10/11/16 - 10/17/16 | | <u>Estimate #</u> 5289 |
| <u>Advertiser</u> POL/Hillary for America | | <u>Original Date / Revision</u> 09/01/16 / 10/12/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WFLA | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agv Code</u> 9912856 | <u>Advertiser Code</u> 278 | <u>Product 1/2</u> 295 |
| <u>Agency Ref</u> IN117/SP159/AL1336 | | <u>Advertiser Ref</u> |

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------|-------------------|------|--------|-------------|------|-----|------|-------|------------|
| N 1 | WFLA | 10/11/16 | 10/17/16 | Local News @ 5a | 5-530a | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | 3 | | | \$125.00 | | | | | |
| N 2 | WFLA | 10/11/16 | 10/17/16 | Local News @ 530a | 530-558a | | :30 | | | | NM | 2 | \$440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | 2 | | | \$220.00 | | | | | |
| N 3 | WFLA | 10/11/16 | 10/17/16 | Local News @ 6a | 558-7a | | :30 | | | | NM | 5 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | 5 | | | \$1,000.00 | | | | | |
| N 4 | WFLA | 10/11/16 | 10/17/16 | Today Show | 657-9a | | :30 | | | | NM | 5 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | 5 | | | \$1,400.00 | | | | | |
| N 5 | WFLA | 10/15/16 | 10/15/16 | Local Sa 6a News | 6-7a | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | 1 | | | \$100.00 | | | | | |
| N 6 | WFLA | 10/15/16 | 10/15/16 | Local Sa 7a News | 7-8a | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | 1 | | | \$550.00 | | | | | |
| N 7 | WFLA | 10/15/16 | 10/15/16 | Today Show Sa | 657-10a | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | 1 | | | \$700.00 | | | | | |
| D 8 | WFLA | 10/16/16 | 10/16/16 | WFLA 7a News Su | Su 7-8a | | :30 | | | | NM | 0 | \$0.00 |
| D 9 | WFLA | 10/16/16 | 10/16/16 | Today Show Su | 8-9a | | :30 | | | | NM | 0 | \$0.00 |
| N 10 | WFLA | 10/16/16 | 10/16/16 | Local Su 9a News | 9-10a | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S | 1 | | | \$500.00 | | | | | |
| N 11 | WFLA | 10/11/16 | 10/17/16 | Today Show 2 | 9-10a | | :30 | | | | NM | 2 | \$2,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | 2 | | | \$1,325.00 | | | | | |
| N 12 | WFLA | 10/11/16 | 10/17/16 | M-F 10-11a | 10-11a | | :30 | | | | NM | 3 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |

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| <u>Contract Dates</u> 10/11/16 - 10/17/16 | <u>Product</u> TV | <u>Estimate #</u> 5289 |
| <u>Advertiser</u> POL/Hillary for America | | <u>Original Date / Revision</u> 09/01/16 / 10/12/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------|------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 3 | \$275.00 | | | | |
| N 13 | WFLA | 10/11/16 | 10/17/16 | Local News @ 11a | Local News @ 11a | | :30 | | | | NM | 3 | \$990.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 3 | \$330.00 | | | | |
| N 14 | WFLA | 10/11/16 | 10/17/16 | Today Show 3 | 12-1258p | | :30 | | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 2 | \$450.00 | | | | |
| N 15 | WFLA | 10/11/16 | 10/17/16 | Days of Our Lives | 1258-4p | | :30 | | | | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 2 | \$700.00 | | | | |
| N 16 | WFLA | 10/11/16 | 10/17/16 | M-F 2-3p | 2-3p | | :30 | | | | NM | 2 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 2 | \$90.00 | | | | |
| N 17 | WFLA | 10/11/16 | 10/17/16 | M-F 3-4p | 3-4p | | :30 | | | | NM | 2 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 2 | \$675.00 | | | | |
| N 18 | WFLA | 10/11/16 | 10/17/16 | M-F 4-5p | 4-5p | | :30 | | | | NM | 2 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 2 | \$1,250.00 | | | | |
| N 19 | WFLA | 10/11/16 | 10/17/16 | M-F 5-530p | 5-530p | | :30 | | | | NM | 2 | \$2,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 2 | \$1,450.00 | | | | |
| N 20 | WFLA | 10/11/16 | 10/17/16 | M-F 530-6p | 530-6p | | :30 | | | | NM | 2 | \$6,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 2 | \$3,100.00 | | | | |
| N 21 | WFLA | 10/11/16 | 10/17/16 | Local 6p News | 6-630p | | :30 | | | | NM | 2 | \$9,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 2 | \$4,900.00 | | | | |
| D 22 | WFLA | 10/11/16 | 10/17/16 | NBC Nightly News WKDY | 630-7p | | :30 | | | | NM | 0 | \$0.00 |
| N 23 | WFLA | 10/11/16 | 10/17/16 | Local 7p News | 7-730p | | :30 | | | | NM | 2 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 2 | \$2,700.00 | | | | |
| D 24 | WFLA | 10/15/16 | 10/15/16 | Sa 6p News | 6-630p | | :30 | | | | NM | 0 | \$0.00 |
| D 25 | WFLA | 10/15/16 | 10/15/16 | NBC Nightly News WKND | 630-7p | | :30 | | | | NM | 0 | \$0.00 |
| D 26 | WFLA | 10/16/16 | 10/16/16 | Su 6p News | 6-630p | | :30 | | | | NM | 0 | \$0.00 |
| D 27 | WFLA | 10/16/16 | 10/16/16 | NBC Nightly News WKND | 630-7p | | :30 | | | | NM | 0 | \$0.00 |
| N 28 | WFLA | 10/11/16 | 10/17/16 | M-F 730-8p | 730-8p | | :30 | | | | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 2 | \$1,800.00 | | | | |
| D 29 | WFLA | 10/15/16 | 10/15/16 | Sa Extra 7-8p | 7p-8p | | :30 | | | | NM | 0 | \$0.00 |
| D 30 | WFLA | 10/17/16 | 10/17/16 | Mon 8-10p The Voice | 8-10p | | :30 | | | | NM | 0 | \$0.00 |
| D 31 | WFLA | 10/11/16 | 10/11/16 | Tue 8p The Voice | 8-9p | | :30 | | | | NM | 0 | \$0.00 |
| D 32 | WFLA | 10/11/16 | 10/11/16 | Tue 10p Chicago Fire | 10-1059 | | :30 | | | | NM | 0 | \$0.00 |
| D 33 | WFLA | 10/12/16 | 10/12/16 | Wed 8p Blindspot | 8-9p | | :30 | | | | NM | 0 | \$0.00 |
| D 34 | WFLA | 10/12/16 | 10/12/16 | Wed 9p L&O SVU | 9-10p | | :30 | | | | NM | 0 | \$0.00 |
| D 35 | WFLA | 10/12/16 | 10/12/16 | Wed 10p Chicago PD | 10-1059p | | :30 | | | | NM | 0 | \$0.00 |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| D 36 | WFLA | 10/13/16 | 10/13/16 | Thur 10p Blacklist | 10-11p | | :30 | | | | NM | 0 | \$0.00 |
| N 37 | WFLA | 10/14/16 | 10/14/16 | Fri 9-11p Dateline | 9-11p | | :30 | | | | NM | 1 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 1 | \$2,400.00 | | | | |
| N 38 | WFLA | 10/11/16 | 10/17/16 | Late News M-Su | M-Su | | :30 | | | | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 2 | \$700.00 | | | | |
| N 39 | WFLA | 10/15/16 | 10/15/16 | Late News M-Su | M-Su | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | | | | 1 | \$700.00 | | | | |
| N 40 | WFLA | 10/16/16 | 10/16/16 | Late News Late Run | Various | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S | | | | 1 | \$1,500.00 | | | | |
| N 41 | WFLA | 10/11/16 | 10/17/16 | Tonight Show | Tonight Show | | :30 | | | | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 2 | \$1,000.00 | | | | |
| N 42 | WFLA | 10/11/16 | 10/17/16 | Late Night | Late Night | | :30 | | | | NM | 2 | \$1,540.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/11/16 | 10/17/16 | -TWTF-- | | | | 2 | \$770.00 | | | | |
| D 43 | WFLA | 10/11/16 | 10/17/16 | Last Call | M-F 137-205a | | :30 | | | | NM | 0 | \$0.00 |
| N 44 | WFLA | 10/15/16 | 10/15/16 | SNL | Sa 1130p-1a | | :30 | | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | -----S- | | | | 1 | \$4,000.00 | | | | |
| D 45 | WFLA | 10/16/16 | 10/16/16 | NFL Sunday Reg Season FB NFL Sunday Reg S | | | :30 | | | | NM | 0 | \$0.00 |
| D 46 | WFLA | 10/17/16 | 10/17/16 | Local News @ 6a | 558-7a | | :30 | | | | NM | 0 | \$0.00 |
| D 47 | WFLA | 10/17/16 | 10/17/16 | Today Show | 657-9a | | :30 | | | | NM | 0 | \$0.00 |
| D 48 | WFLA | 10/17/16 | 10/17/16 | M-F 3-4p | 3-4p | | :30 | | | | NM | 0 | \$0.00 |
| D 49 | WFLA | 10/17/16 | 10/17/16 | M-F 4-5p | 4-5p | | :30 | | | | NM | 0 | \$0.00 |
| D 50 | WFLA | 10/17/16 | 10/17/16 | M-F 5-530p | 5-530p | | :30 | | | | NM | 0 | \$0.00 |
| D 51 | WFLA | 10/17/16 | 10/17/16 | M-F 530-6p | 530-6p | | :30 | | | | NM | 0 | \$0.00 |
| D 52 | WFLA | 10/17/16 | 10/17/16 | Local 6p News | 6-630p | | :30 | | | | NM | 0 | \$0.00 |
| D 53 | WFLA | 10/17/16 | 10/17/16 | NBC Nightly News WKDY | 630-7p | | :30 | | | | NM | 0 | \$0.00 |
| D 54 | WFLA | 10/17/16 | 10/17/16 | Local 7p News | 7-730p | | :30 | | | | NM | 0 | \$0.00 |
| D 55 | WFLA | 10/17/16 | 10/17/16 | M-F 730-8p | 730-8p | | :30 | | | | NM | 0 | \$0.00 |
| D 56 | WFLA | 10/17/16 | 10/17/16 | Late News M-Su | M-Su | | :30 | | | | NM | 0 | \$0.00 |
| D 57 | WFLA | 10/17/16 | 10/17/16 | Tonight Show | Tonight Show | | :30 | | | | NM | 0 | \$0.00 |
| N 58 | WFLA | 10/14/16 | 10/14/16 | Early Today | 4-430a | | :30 | | | | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 1 | \$20.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 58 | \$66,920.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|---------------|-------------|
| 09/26/16 - 10/16/16 | 58 | \$66,920.00 | (\$10,038.00) | \$56,882.00 |
| Totals | 58 | \$66,920.00 | (\$10,038.00) | \$56,882.00 |

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